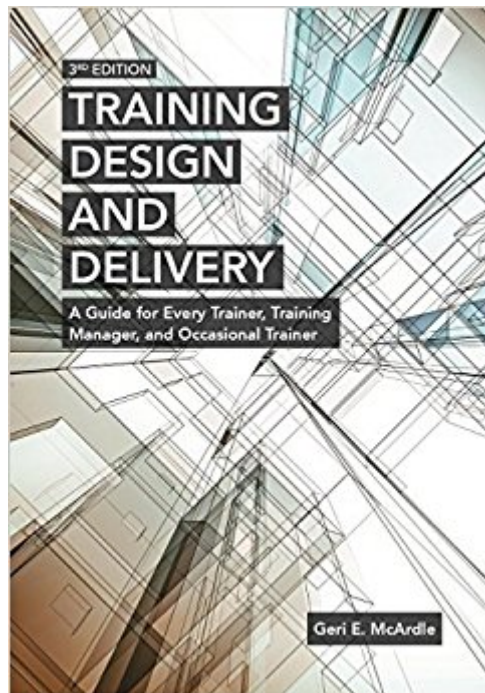




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# Training Design And Delivery: A Guide For Every Trainer, Training Manager, And Occasional Trainer



## Synopsis

Develop training content that adheres to today's demanding standards. Master trainer Geri McArdle's refresh of *Training Design and Delivery* makes accessible the proven principles and tools that countless trainers rely on. Her third edition highlights new training delivery systems that have had an immediate and far-reaching impact on training. More importantly, it hones in on their technologies. McArdle has substantially added to the section on delivery and provides new chapters on project management and international training. This simple, single-source guide to developing and implementing training belongs on the bookshelf of every trainer. In this book you will learn:

- What it takes to meet standards of training design, development, and delivery
- How to use a multistep training program design tool to create a training module and program
- Which tools and techniques to use to open, conduct, and close a training.

## Book Information

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## Customer Reviews

Geri McArdle has been a practitioner in the human resource field for 25 years. She has published nine books on human productivity and numerous research journal articles in the area of human resource development and training. She has service as the coordinator of a Ph.D. program in human resource development at Barry University in Fort Myers, Florida, and is one of the ATD seven master trainers recognized by TD magazine. Her Ph.D. is from Syracuse University and is a Harvard University postdoctoral fellow.

I am a Training Manager and I recommend this book very highly. It has great tips and is so easy to follow.

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